



Expanding Broadband Access and Adoption

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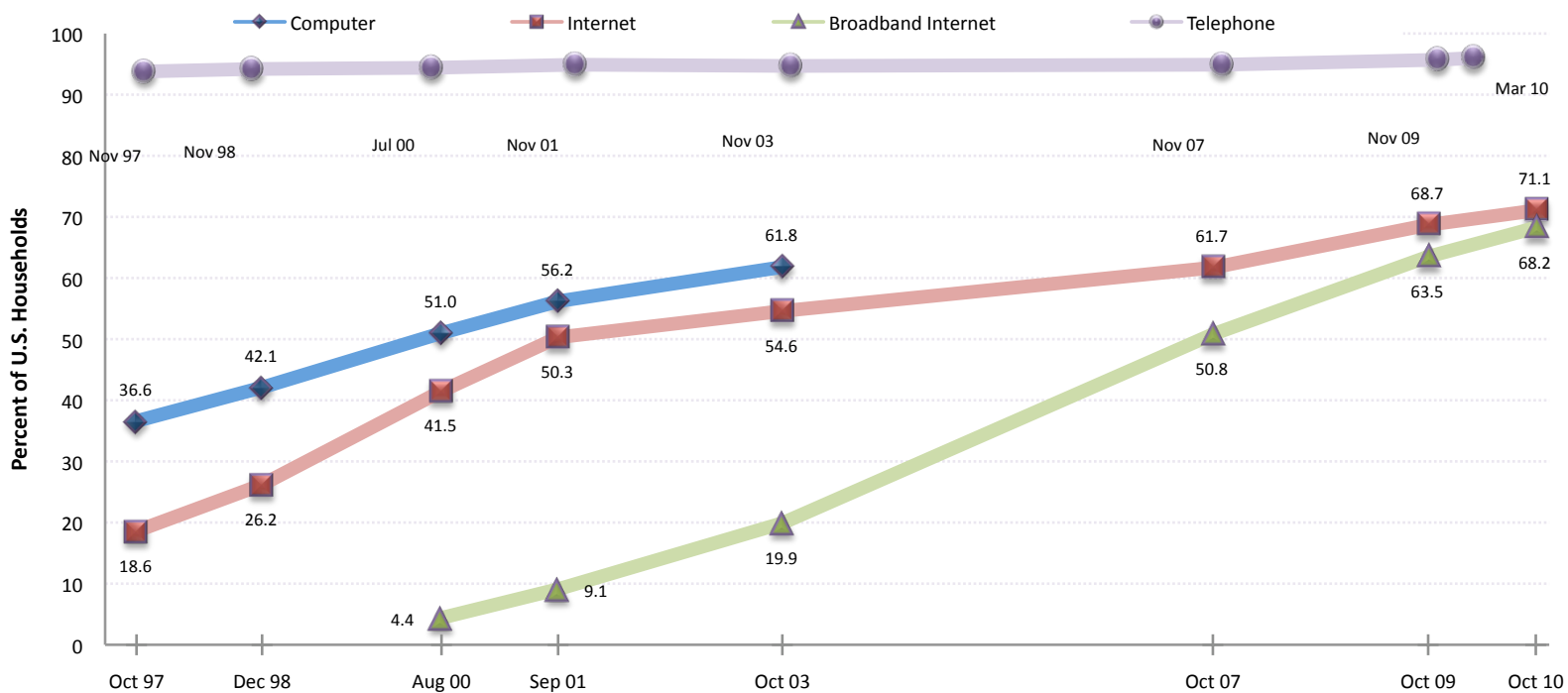


“This isn’t just about faster Internet or fewer dropped calls. It’s about connecting every part of America to the digital age. It’s about a rural community in Iowa or Alabama where farmers and small business owners will be able to sell their products all over the world. It’s about a firefighter who can download the design of a burning building onto a handheld device; a student who can take classes with a digital textbook; or a patient who can have face-to-face video chats with her doctor.”

–President Obama, State of the Union Address, January 25, 2011



Households with Computers, Telephone Subscriptions, and Internet Access 1997-2010

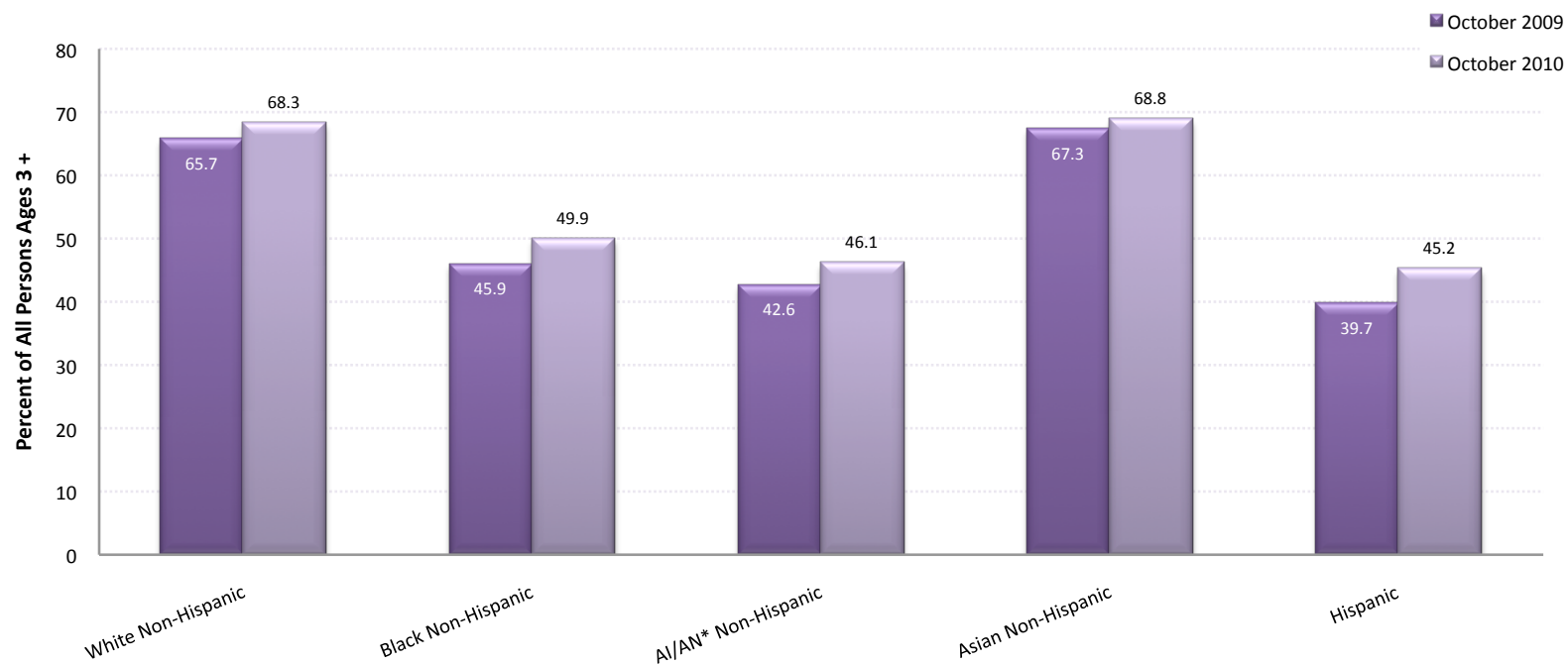


* Note: 2001-2010 use 2000 Census-based weights and earlier years use 1990 Census-based weights.



Use by Race and Ethnicity

Figure 5: Persons Using Broadband in the Home by Race and Ethnicity, 2009-2010



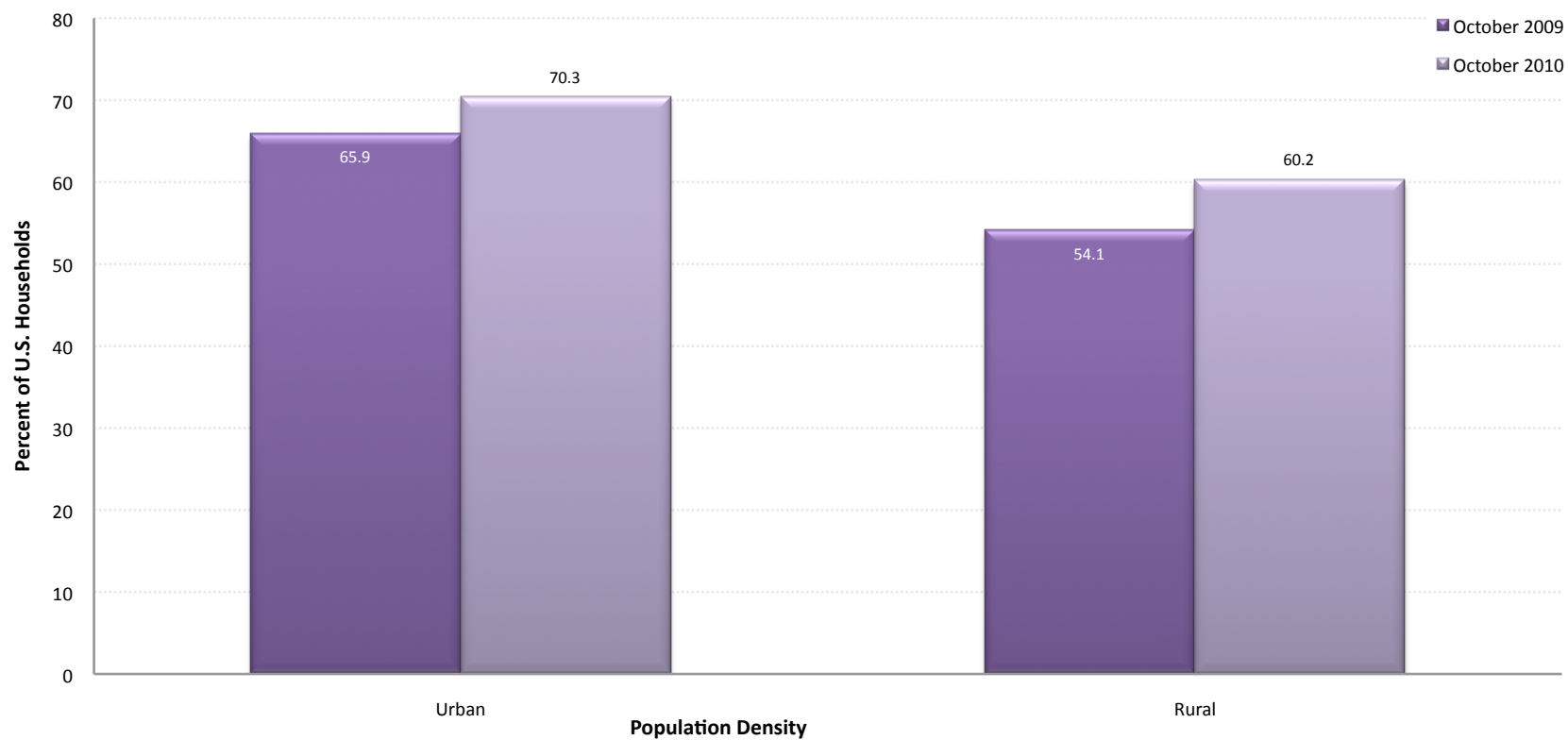
Race and Ethnicity

* American Indian/Alaskan Native



Use by Location

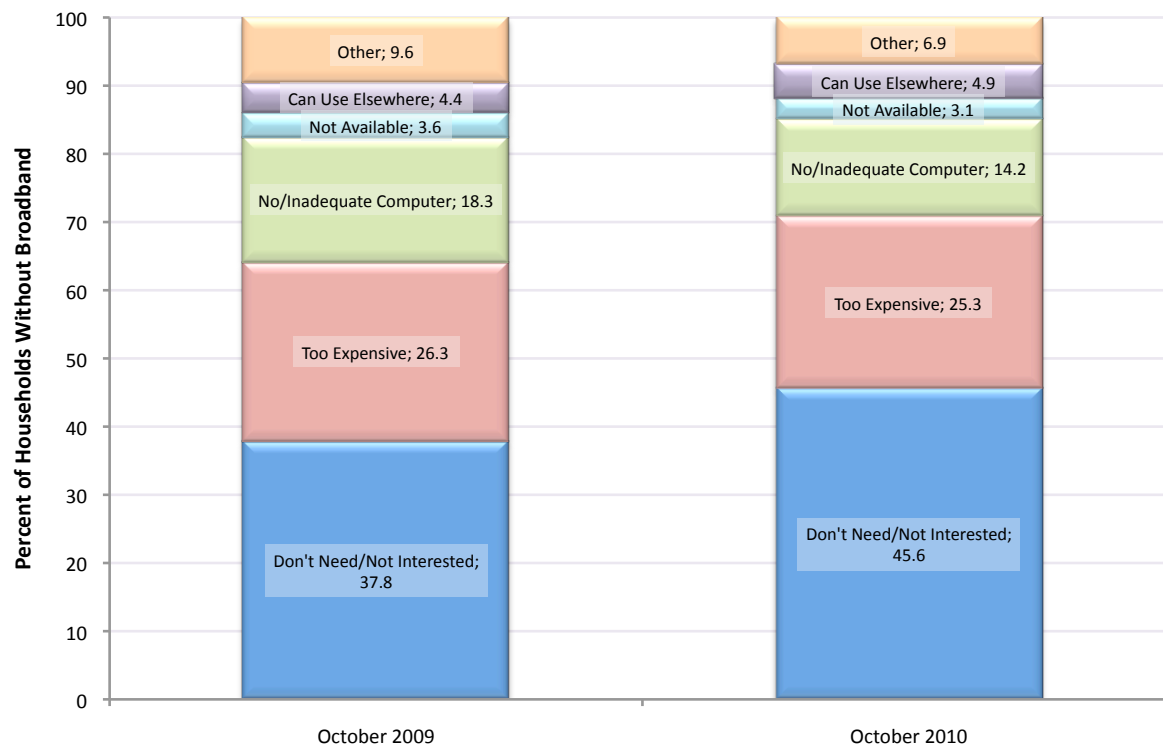
Figure 10: Households Using Broadband in the Home by Population Density, 2009-2010





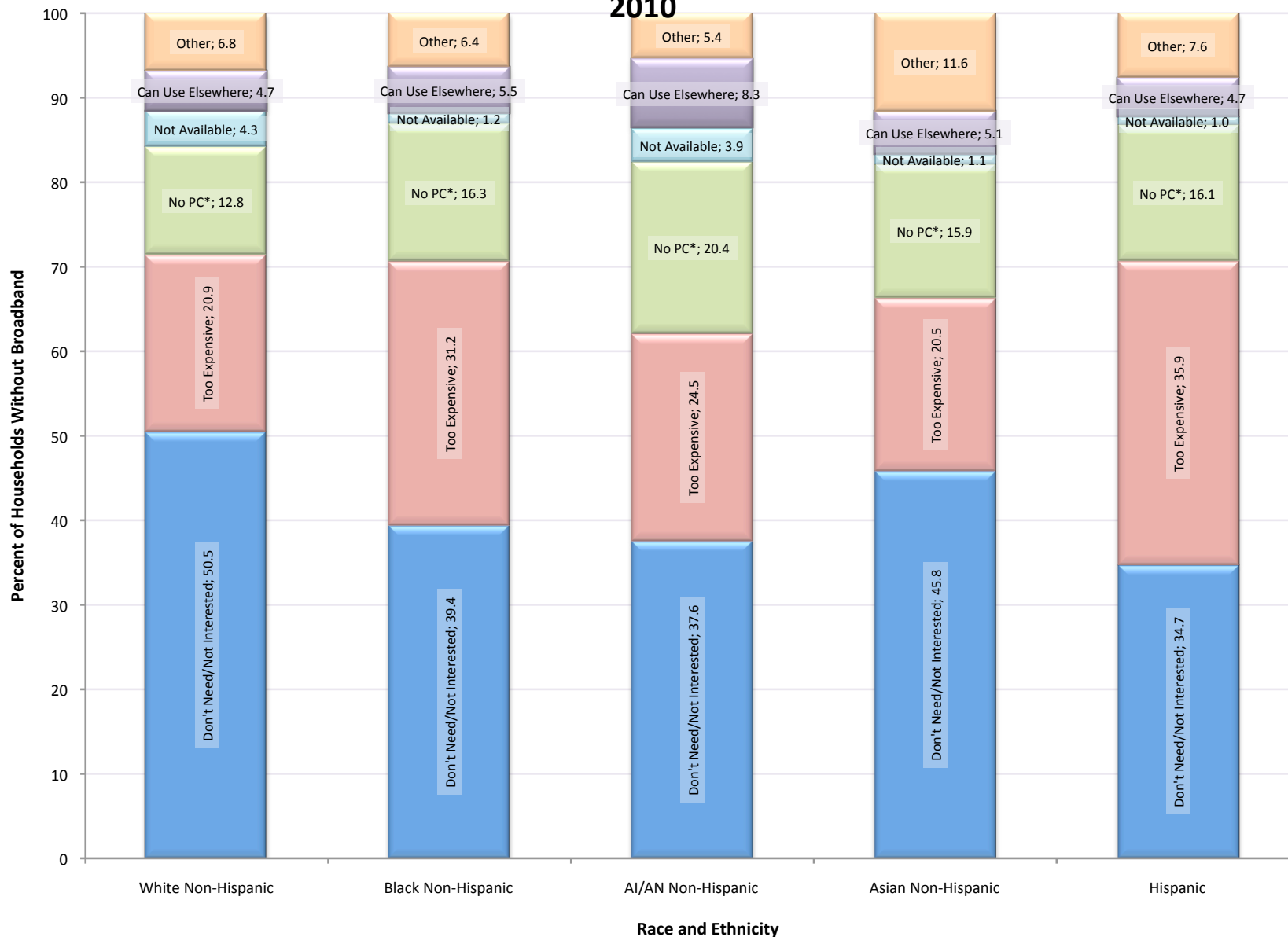
Reasons for Non-Adoption

Figure 14: Main Reason for No High Speed Internet Use at Home, 2009-2010



Main Reason for No High Speed Internet Use at Home by Race & Ethnicity

2010



* Respondent indicated having either no computer at home or one inadequate for broadband Internet applications.



Thank you

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