



# City of Denver Electorate

*October, 2009*

## Current Electorate

Currently there are 58,818 Latino registered voters in the City of Denver. Latinos comprise 14% of the 411,256 registered voters in the city.

Registered Voters	411,256
Latino Registered Voters	58,818
<i>Latino Share of Electorate</i>	<i>14%</i>

## Period of Registration

Since November 2004, the number of registered voters in Denver has increased by 146,160, or 55%. Of these new voters, 21,618 are Latino – an increase of 58% – while the number of registered non-Latinos increased by 124,542 (55%).

Total Registered Before 2004 Presidential Election	264,930
Latinos Registered Before 2004 Presidential Election	37,173
Total Registered After 2004 Presidential Election	146,160
Latinos Registered After 2004 Presidential Election	21,618
<i>Percentage of Latinos registered after 2004 Presidential Election</i>	<i>37%</i>

## 2008 Presidential General Election Turnout

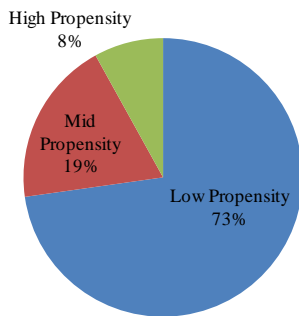
Total Turnout	275,331
Latino Turnout	34,951
<i>Latino Share of Turnout</i>	<i>13%</i>
Percentage turnout of registered Latino voters	60%
Percentage turnout of registered Non-Latino voters	68%

## Voting Propensity\* of Registered Voters in Denver

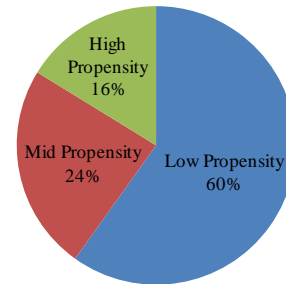
Latinos account for one in six (17%) of all low-propensity voters in Denver, voting in one or none of the last four major elections. Furthermore, close to three-quarters (73%) of registered Latinos in Denver are low propensity voters, compared to 60% of non-Latinos.

One in twelve registered Latinos in Denver (8%) are high propensity voters – those who have voted in three or all of the last four elections. Conversely, one in six non-Latinos in Denver are high propensity voters.

**Latino Voting Propensity, Denver**



**Non-Latino Voting Propensity, Denver**



## Age of Latino Registered Voters

Overall, the Latino electorate in Denver is slightly younger than the non-Latino electorate – half (50%) of registered Latinos are under the age of 40, compared to 46% of registered non-Latinos.

Age Group	Latino	% Latino	Non-Latino	% Non-Latino
18-24	7,859	13%	26,459	8%
25-39	21,729	37%	137,315	39%
40-60	19,572	33%	117,178	33%
Over 60	9,658	16%	71,486	20%

## Sources and Methodology

Current voter registration figures were obtained from Catalist, LLC, a data and information management company that acquires and manages voter registration data from individual secretaries of state and county election officials. These data represent the number of Latino registered voters as of January, 2009.

Latinos in this profile were identified using criteria that have already been provided by Catalist, who obtains race coding from a company called CPM Technologies. Records with a commercial source of race/ethnicity data have been coded by CPM based on the individual's first, middle, and last names, as well as their neighborhood's census characteristics. CPM's race/ethnicity code provides a prediction of the individual's race (e.g. Caucasian, Black, Asian, etc.) as well as a confidence level for the prediction (e.g. possibly, likely, highly likely).

\* Low propensity voters are those who vote in one (or none) of the past four major elections. Mid propensity voters are defined as those who voted in two of the past four major elections. High propensity voters are defined as those who voted in three or four of the past four major elections. Voting propensity was calculated by analyzing voting behavior in the past four major statewide elections in Denver. The four elections used are August 2006, November 2006, August 2008, and November 2008.

Counts for low propensity voters may include voters who may have recently registered, and those ineligible to vote in the elections in question (such as those who were under 18 at the time). Therefore, these figures include a small number of voters who appear to not participate in the electoral process because they are new to the process or ineligible.