



Edward R. Roybal
LEGACY GALA

RONALD REAGAN BUILDING

FEBRUARY 10, 2010 ★ WASHINGTON, DC

THE NATIONAL ASSOCIATION OF LATINO ELECTED AND APPOINTED OFFICIALS
IS PLEASED TO PRESENT THE 2010

Edward R. Roybal
L E G A C Y G A L A

GALA CHAIR



State Farm[™]

VICE-CHAIR



SOUTHWEST[®]

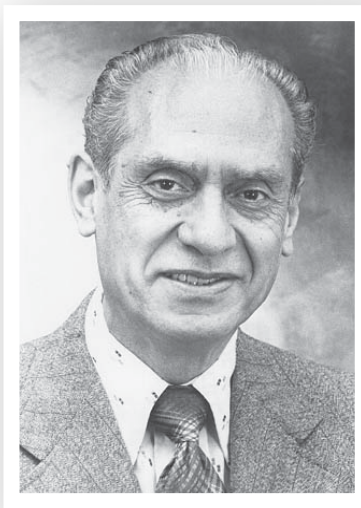


“EDWARD ROYBAL SERVED AS A SYMBOL OF LATINO HOPES AND DREAMS. HE REPRESENTED A COMMUNITY ACTIVE IN CIVIC LIFE WHO WANTED NOTHING LESS THAN WHAT ALL AMERICANS STRIVE FOR - A GOOD JOB, SAFE NEIGHBORHOODS, QUALITY SCHOOLS AND A PLACE TO CALL HOME.”

The Honorable Antonio Villaraigosa
Mayor, City of Los Angeles



Washington, DC - Congressman Edward R. Roybal opens a session of the United States House of Representatives



1916 - 2005

HONORABLE EDWARD R. ROYBAL

U.S. CONGRESSMAN

NALEO FOUNDER

A devoted public servant for 43 years, the Honorable Edward R. Roybal was at the forefront of efforts to advance civil rights, protect civil liberties, establish mental health programs, fund AIDS research, and improve support services for veterans and the elderly. Congressman Roybal served on the Los Angeles City Council from 1949 to 1962, and in the U.S. House of Representatives from 1963 to 1992. In 1976, he and several of his colleagues, established NALEO and the Congressional Hispanic Caucus. He served as NALEO's President until 1999 when he was named President Emeritus.

“Edward Roybal embodied the irrepressible desire of each generation of Americans to fulfill the dream of a meritocracy...a nation where every person is a full and active contributor. This gala and the people we honor allows us to pass on his legacy of public service as the highest calling to another generation of Latinos. I know you share my pride in being part of this organization, founded by Edward Roybal.” says NALEO President Sylvia Garcia. “Thank you for upholding the Roybal tradition.”

“Edward Roybal was a visionary whose 43 years of public service expanded opportunities for Latinos across the country,” states NALEO Educational Fund Chairman Juan C. Zapata. “Without question, the recent historic achievements of our community would not have been possible without Edward Roybal's passion and firm belief that everyone has a voice in democracy. Indeed, the steps he took years ago have opened the doors for many.” His passion and legacy of increased Latino political participation live on in the work of the NALEO Educational Fund.

EDWARD R. ROYBAL LEGACY GALA & THE EDWARD R. ROYBAL AWARD FOR OUTSTANDING PUBLIC SERVICE

The Edward R. Roybal Legacy Gala is so named for the many contributions the late Congressman made to the nation, to NALEO and to the NALEO Educational Fund, of which he is Founder and President Emeritus. Each year, Edward R. Roybal's legacy is celebrated through the recognition of a Latino public servant who demonstrated exemplary leadership and distinguished himself or herself in public service. Through their respective advocacy and representation, these elected and appointed officials have advanced and given voice to the interests of their constituents and the Latino community.

Congressman Roybal's legacy lives on in the work of those bestowed with the prestigious Edward R. Roybal Award for Outstanding Public Service.

Past awardees have included:

2009 Texas State Senator Leticia Van de Putte

2008 New Mexico Governor Bill Richardson

2007 Speaker of the Florida House of Representatives Marco Rubio

2006 U.S. Representative Lucille Roybal Allard

2005 Former Speaker of the New Mexico House of Representatives Raymond G. Sanchez

2002 Former Secretary of the Interior and U.S. Representative Manuel Lujan

2001 Mayor of San Bernardino, California Judith Valles

2000 Federal Trade Commissioner Gloria Tristani

1998 U.S. Representative Esteban E. Torres

1997 U.S. Representative Henry B. Gonzalez

1996 U.S. Representative Edward R. Roybal

SPONSORSHIP OPPORTUNITIES

\$25,000 TITANIUM SPONSOR

- TWO RESERVED TABLES OF 10 WITH PRIORITY SEATING
- TABLE TENT CARD WITH CORPORATE NAME AND LOGO
- 20 TICKETS TO GALA RECEPTION
- ONE FULL-PAGE TITANIUM AD (MUST MEET DEADLINE OF JANUARY 15, 2010)
- BRANDING ON THE NALEO GALA WEB SITE WITH INTERACTIVE LINK
- SPECIAL RECOGNITION IN THE GALA EDITION OF THE NALEO E-NEWSLETTER
- LOGO PROJECTED ON VIDEO SCREENS
- LISTING ON PROFESSIONALLY DESIGNED GALA SIGNAGE

\$10,000 PLATINUM SPONSOR

- ONE RESERVED TABLE OF 10 WITH SELECT SEATING
- TABLE TENT CARD WITH CORPORATE NAME
- 10 TICKETS TO GALA RECEPTION
- ONE FULL-PAGE PLATINUM AD (MUST MEET DEADLINE OF JANUARY 15, 2010)
- BRANDING ON THE NALEO GALA WEB SITE
- SPECIAL RECOGNITION IN THE GALA EDITION OF THE NALEO E-NEWSLETTER
- LISTING ON PROFESSIONALLY DESIGNED GALA SIGNAGE

\$5,000 WHITE GOLD SPONSOR

- ONE RESERVED TABLE OF 10 WITH SELECT SEATING
- TABLE TENT CARD WITH CORPORATE NAME
- 10 TICKETS TO GALA RECEPTION
- ONE FULL-PAGE WHITE GOLD AD (MUST MEET DEADLINE OF JANUARY 15, 2010)
- LISTING ON PROFESSIONALLY DESIGNED GALA SIGNAGE

\$2,500 SILVER SPONSOR

- ONE RESERVED TABLE OF 10
- TABLE TENT CARD WITH CORPORATE NAME
- 10 TICKETS TO GALA RECEPTION
- ONE FULL-PAGE BLACK AND WHITE AD (MUST MEET DEADLINE OF JANUARY 15, 2010)
- LISTING ON PROFESSIONALLY DESIGNED GALA SIGNAGE

REGISTRATION FORM

Sponsor Levels:

- Titanium Sponsor \$25,000
- Platinum Sponsor \$10,000
- White Gold Sponsor \$5,000
- Silver Sponsor \$2,500

Individual Tickets:

- Member Rate \$250
- Non-Member Rate \$300
- Table of 10 \$2,500

Name

Company / Organization

Address

City / State / Zip

Telephone

Fax

Email

I cannot attend, but enclosed is a contribution of \$ _____

Charge my: VISA MasterCard Discover AMEX

Card Number

Name as it appears on the credit card

Card Billing Address

Exp. Date

Security Code

Cardholder Signature

Make checks payable to: NALEO Educational Fund
Federal Tax ID No. 52-1212849
NALEO Educational Fund
1122 W. Washington Blvd., Third Floor
Los Angeles, CA 90015

Mail completed form with payment or visit www.naleo.org/RoybalGala.html to secure your sponsorship package online.

GUESTS

Please complete the following list of representatives and guests attending The Edward R. Roybal Legacy Gala on Wednesday, February 10, 2010, at the Ronald Reagan Building in Washington, DC.

Name	Title
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Name	Title
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Please submit your guest list to Yvonne Lira via fax to (213) 747-7664 or Email: ylira@naleo.org

By submitting this form, you give the NALEO Educational Fund ("the Fund") consent to use photographic images, audio and/or video recordings of you obtained in connection with this event for use in the Fund's promotional materials and promotional materials of its donors and sponsors relating to the Fund's work.



For more information on the NALEO Educational Fund, or to be a part of the Edward R. Roybal Legacy Gala, please contact:

NALEO Educational Fund Development Department
1122 W. Washington Blvd., Third Floor
Los Angeles, CA 90015
Tel: (213) 747-7606 Fax: (213) 747-7664
Email: ylira@naleo.org
www.naleo.org

Thank you for supporting the Edward R. Roybal Legacy Gala