



## Healthy Communities Policy Institute

**April 25-27, 2008**

Loews Philadelphia Hotel  
1200 Market Street  
Philadelphia, Pennsylvania 19107

In response to the nation's growing Latino population and the current effects of chronic disease, particularly obesity, on the Latino community, the NALEO Educational Fund recognizes the need for strong leadership to address the epidemic of chronic disease. Latino elected officials including state legislators, municipal officials and school board members are invited to this three day Policy Institute to address their role as they inform and shape policies concerning the social and environmental factors that contribute to one of the nations most critical health issues.

With the goal of improving the health of communities throughout the nation, the NALEO Educational Fund will convene Latino policymakers, to discuss policy strategies and solutions to confront this issue and will include discussion on: school wellness, community design, neighborhood safety, transportation, housing, recreation, and access to affordable fresh foods. You and your fellow elected officials will participate in cross-jurisdictional and regional dialogues; and have the opportunity to identify and network with colleagues and experts on health policy from throughout the nation.

Participating elected officials will have the opportunity to:

- Develop strategic alliances with elected officials from different levels of office.
- Develop partnerships with Latino elected obesity champions and health policy experts.
- Work with elected officials to develop strategies to build healthy communities.
- Share model initiatives and promising practices showing evidence for decreasing health disparities and improving community wellness.

With the goal of improving the health of communities throughout the nation, the Healthy Communities Policy Institute is a Constituency Services department program designed to enhance the governance and policymaking success of Latino elected officials. This Policy Institute is part of the NALEO Educational Fund's national Healthy Communities Initiative. The NALEO Healthy Communities Initiative is supported by Leadership for Healthy Communities, a national program of the Robert Wood Johnson Foundation. Leadership for Healthy Communities is a partnership of the nation's leading organizations working with elected and appointed. In addition to the NALEO Educational Fund, LHC partners include: American Association of School Administrators, Council of State Governments, International City/County Management Association, Local Government Commission, National Association of Counties, National Association of State Boards of Education, National Conference of State Legislatures, National Governors Association Center for Best Practices, National League of Cities, National School Boards Association, and United States Conference of Mayors.

Latino elected officials are encouraged to take advantage of this timely opportunity. There is no fee to attend the Institute for current NALEO members. If necessary, the NALEO Educational Fund will provide those NALEO members who attend the Summit with air travel to and from Philadelphia, Pennsylvania, as well as a two-night hotel stay and meals as part of the Institute.

For more information about the Healthy Communities Policy Institute, contact Ms. Marcella Martinez, Deputy Director of Constituency Services, at [mmartinez@naleo.org](mailto:mmartinez@naleo.org) or (213)747-7606, ext. 124



## Healthy Communities Policy Institute

### Preliminary Draft Agenda

#### **Friday, April 25, 2008**

- 2:00 p.m. – 4:00 p.m. Institute Registration
- 4:00 p.m. – 5:00 p.m. Session I – Leadership for Healthy Communities
- 5:00 p.m. – 6:30 p.m. Introductory Networking Activity: Profile of Latino Elected Officials
- 6:30 p.m. – 8:30 p.m. Opening Reception

#### **Saturday, April 26, 2008**

- 7:30 a.m. – 8:00 a.m. Registration & Continental Breakfast
- 8:00 a.m. – 9:00 a.m. Special Breakfast Presentation
- 9:00 a.m. – Noon Session II –Healthy Community Strategies:
- 9:00 a.m. – 10:00 a.m. Overview: Strategies to Enhance the School Environments
- 10:00 a.m. – 11:00 a.m. Overview: Strategies to Enhance the Built Environment
- 11:00 a.m. – Noon Overview: Strategies to Address Public Safety Concerns
- 12:00 – 1:30 p.m. Leadership for Healthy Communities Partner Luncheon
- 2:00 p.m. – 5:00 p.m. Session III – Philadelphia Case Study: Healthy Community Strategies in Action

#### **Sunday, April 27, 2008**

- 8:00 a.m. – 9:30 a.m. Special Breakfast Presentation: The Role of Latino Elected Leadership in State and National Health Reform
- 9:30 a.m. – 10:30 a.m. Session IV: Session Speed Networking: Finding Answers to Your Healthy Community Questions
- 10:30 a.m. – 11:30 a.m. Session V: Campaigning for Healthy Communities: Articulating a Tailored Vision for Change
- 11:30 a.m. – 12:00 p.m. Reflections
- Noon Closing Remarks