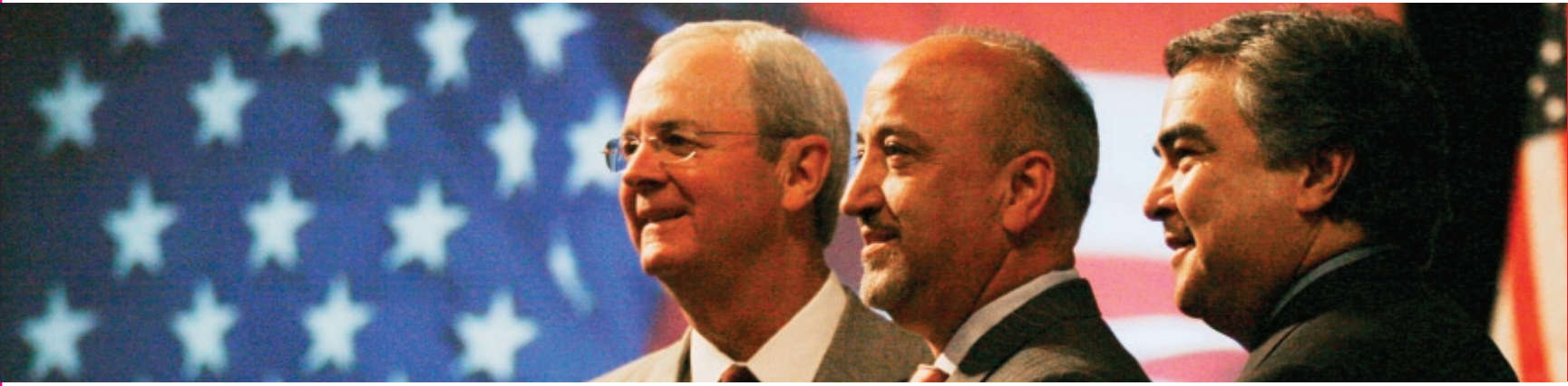


The NALEO Annual Conference is the largest gathering of Latino elected and appointed officials in the country and provides professional development seminars, cutting edge discussions on Latino political participation, and networking opportunities.



JOIN US IN FLORIDA

For the largest gathering of Latino elected and appointed officials at the
NALEO 24th Annual Conference



JUNE 28-30, 2007
DISNEY'S CONTEMPORARY RESORT
ORLANDO, FLORIDA

Shape the impact Latinos will have on the 2008 Presidential Election

Participate in professional development seminars

Gather for unique networking opportunities

The NALEO Conference will provide:

Dynamic discussions and presentations that will enhance the skills of Latinos across the nation serving on school boards, in municipal offices, in state legislatures and in other areas of government.

Vital information affecting the Latino community such as education, health, economic development, and Latino civic participation.

Major keynote speakers from Congress and the Administration, including prominent Latino political leaders from across the country.

Important collaborations such as with Hispanic Elected Local Officials (HELO), the National School Boards Association Hispanic Caucus, and Latino Members of Congress and the U.S. Senate.

Strategic advice from professionals featuring political consultants who are running leading campaigns across the country.

Unique sponsorship opportunities designed for national corporations and local companies that provide tailored packages to meet specific outreach objectives.

NALEO is the national membership organization of Latino elected and appointed officials and their supporters.

The NALEO Educational Fund is the leading nonprofit organization that facilitates full Latino participation in the American political process, from citizenship to public service.

For additional sponsorship information contact Elva Pullenayegam at
(213) 747-7606 x 140 or epullenayegam@naleo.org

Fifth Annual NALEO Presidential Golf Classic

Congressional Level Sponsor Package: \$35,000

Join NALEO for a premier golf experience! The NALEO Annual Conference is pleased to present co-sponsorship of the Fifth Annual NALEO Presidential Golf Classic with your Congressional Level contribution. The Golf Classic has grown in distinction and popularity each year as community leaders join Latino elected and appointed officials from across the country for this exclusive all day event.

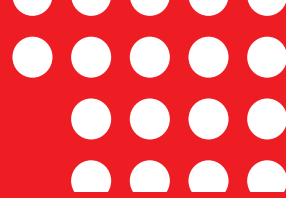
This year, the Fifth Annual NALEO Presidential Golf Classic will be held at Disney's Magnolia Golf Course. This superb, scenic golf course is the setting each year for the final round of the PGA Tour's Disney Golf Classic at Walt Disney World® Resort. *Golf Digest* rates Disney's Magnolia Golf Course 4 stars.

Your Congressional Level Sponsorship Package also includes:

- Co-sponsorship of the Fifth Annual NALEO Presidential Golf Classic
- Corporate name and logo on Fifth Annual NALEO Presidential Golf Classic signage and reception signage
- Opportunity for a designated representative to make welcome remarks at the Fifth Annual NALEO Presidential Golf Classic Reception
- Opportunity to include corporate give-aways in players' gift bags
- Chairman or Chief Executive's welcome letter to all golf participants
- Corporate logo on Fifth Annual NALEO Presidential Golf Classic website
- Corporate logo on Fifth Annual NALEO Presidential Golf Classic brochure
- Two reserved Corporate foursomes with prominent Latino leaders
- Photo opportunities during Fifth Annual NALEO Presidential Golf Classic with prominent Latino leaders and guests
- Recognition in the NALEO Commemorative Conference Journal as a Congressional Sponsor and as a featured sponsor of the Fifth Annual NALEO Presidential Golf Classic
- One full-page color advertisement in the NALEO Commemorative Conference Journal
- Complimentary NALEO Annual Conference registrations and access to all Conference events for 10 guests
- Corporate Conference Registration check-in services at the NALEO Corporate Café
- One reserved and designated corporate table for 10 guests at the Edward R. Roybal Legacy Gala



Building Strategic Partnerships



The NALEO Annual Conference has earned an impressive reputation for delivering a high quality content driven conference that is also recognized as the largest convening of Latino elected and appointed officials throughout the country. Rich in history and tradition, the NALEO Annual Conference is rated as a "must attend" by corporate representatives to meet with Latino officials from across the nation, gather timely information on non-partisan policy discussions important to the Latino community, and to increase their corporate presence through strategic partnerships. Here is a testimonial from a continuing NALEO Annual Conference sponsor:

"With over 6,000 Latinos providing dynamic political leadership at all levels of government, NALEO plays a unique and powerful role. It not only is an organization of Latino elected and appointed officials, it provides a nexus to consider and address public policy issues in meaningful and thoughtful ways that truly make a difference.

"State Farm Insurance is proud of its long-standing relationship with NALEO, shares its goal of empowering Latinos, and actively collaborates in its efforts to improve education."

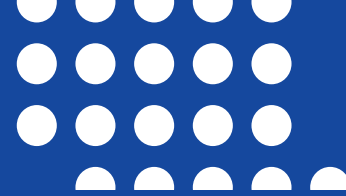


Mike Fernandez
Vice President, Public Affairs,
STATE FARM INSURANCE



Events

Marketing Opportunities



Plenary Sessions / Workshop Sessions

The NALEO Annual Conference offers both plenary sessions and workshop sessions for sponsorship. Sponsors will be featured prominently on professionally designed signs that will be displayed at the entrance of each session. Corporate sponsors will be listed as a Plenary or Workshop sponsor in the Conference agenda that appears in the NALEO Commemorative Conference Journal. In addition, sponsors are provided the opportunity to distribute corporate literature or informational brochures at sponsored sessions.

Plenary Sessions: \$50,000

Workshop Sessions: \$25,000

Luncheons

As a Title Luncheon Sponsor a corporate representative is invited to make brief remarks during the luncheon program and is given VIP seating with corporate table signage. Lunch co-sponsors will be recognized during the luncheon program and will be provided with preferred seating. All luncheon sponsors will be featured in the Conference agenda as it appears in the NALEO Commemorative Conference Journal.

Title Sponsor: \$50,000

Co-Sponsor: \$25,000

Edward R. Roybal Legacy Gala

The final social event of the conference, the Edward R. Roybal Legacy Gala features the annual presentation of The Edward R. Roybal Award for Outstanding Public Service, stellar entertainment, and renowned guest speakers and celebrities. This extravaganza is sure to leave a lasting impression.

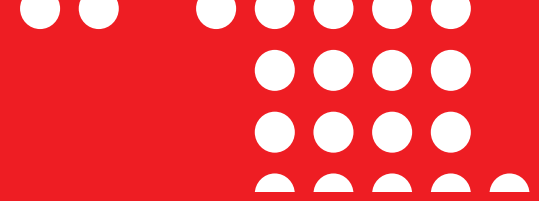
Title Sponsors: \$65,000

Co-Sponsors: \$25,000

Special evening sponsorship opportunities are available for the Gala. Please inquire directly for specific details with Elva Pullenayegam at (213) 747-7606 x 140 or email epullenayegam@naleo.org.



Advertising



NALEO Commemorative Conference Journal Advertisement

Corporate advertising opportunities are available for the NALEO Commemorative Conference Journal.

The NALEO Commemorative Conference Journal is an integral component of printed conference materials that compliment the overall artistic theme of the NALEO Annual Conference. This full color journal featuring conference programming including the conference agenda and workshop information also provides an overview of the NALEO Educational Fund's national programs and activities. Corporate advertisements are strategically placed throughout this colorful publication.

Please see advertising rates and specifications on reverse side for upgrading your corporate ad or to purchase an individual ad in the NALEO Commemorative Conference Journal.

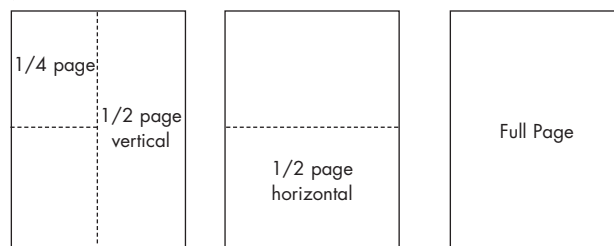


Advertising Rates & Specifications

AD SIZE

- Two Page Spread 16" x 11"
- Full Page Bleed 8-1/2" x 11"
- Full Page 7-1/2" x 10"
- Half Page Horizontal 7-1/2" x 4-3/4"
- Half Page Vertical 3-9/16" x 10"
- Quarter Page 3-9/16" x 4-3/4"

JOURNAL LAYOUT



MECHANICAL SPECS

- Trim Size: 8-1/2"W x 11"H
- Bleed: 1/8" on all sides
- Safety: All live matter, (including type) must be a minimum of 1/2" from trim

PROOFING

- Four-Color: Cromalin or match-print proof required
- Black & White: One press-proof OR one Velox required

ADVERTISING RATES

	Camera Ready	Ad Prep
2 Page Spread (Color)	\$3,500	+ \$500
2 Page Spread (B&W)	\$2,500	+ \$300
Full Page Bleed (Color)	\$2,000	+ \$400
Full Page (Color)	\$1800	+ \$300
Full Page Bleed (B&W)	\$1500	+ \$250
Full Page (B&W)	\$1200	+ \$200
Half Page (Color)	\$1000	+ \$300
Half Page (B&W)	\$750	+ \$100
Quarter Page (B&W)	\$500	+ \$50

ELECTRONIC SUBMISSION

The preferred form of submission is press-ready and proofed Acrobat© PDF files. **IMPORTANT: ALL PRINTER FONTS MUST BE EMBEDDED WITHIN THE PDF FILE.** Also acceptable are electronic files prepared in Adobe© InDesign, QuarkXpress© or Adobe© Illustrator. All image assets must be embedded or included in addition to all screen and printer fonts, along with an approved color proof of the composed advertisement. Files may be transmitted or CD-R. NO magneto-optical drives, please.

MECHANICAL SUBMISSION

Film negatives, right-reading, emulsion down, pre-proofed and fully corrected, 175-line screen on stable base film. All negatives must have crop marks and accurate register marks centered on all four sides.

ARTWORK QUESTIONS

All inquiries regarding ad specifications should be made to: Paul David at (310) 849-9169 or via email at Paul@basikdesign.com.

AD DEADLINE:

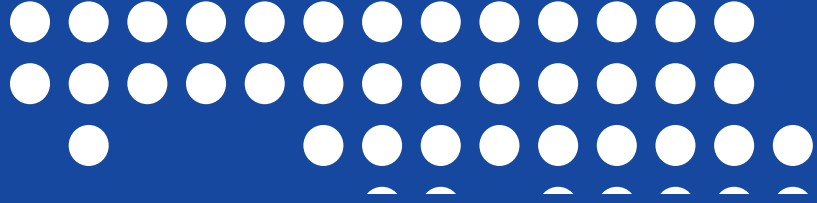
- April 20, 2007 Space Reservation with Payment
- April 27, 2007 Submission of Artwork for Production

PAYMENT & QUESTIONS

Make checks payable to the **NALEO Educational Fund**; Send all artwork to the attention of Elva Pullenayegam at **NALEO Educational Fund**, 1122 W. Washington Blvd. 3rd Floor, Los Angeles, CA 90015-3316.
Email: epullenayegam@naleo.org, (213) 747-7606, Ext. 140



Sponsorship Opportunities



Millennium Sponsor Package: \$65,000

- Recognition in the NALEO Commemorative Conference Journal, collateral conference material, and throughout the conference as a Millennium Conference Sponsor
- Title Sponsorship of the Edward R. Roybal Legacy Gala on Saturday
- Chairman or Chief Executive's welcome letter printed in the NALEO Commemorative Conference Journal
- Corporate logo printed on participants conference credentials
- Corporate logo on the NALEO 2007 Annual Directory of Latino Elected Officials
- Corporate logo on conference registration bags
- All remaining benefits listed in the Presidential Sponsor Package

Presidential Sponsor Package: \$50,000

- Recognition in the NALEO Commemorative Conference Journal, collateral conference material, and throughout the conference as a Presidential Conference Sponsor and Title Sponsor of selected event
- Title sponsorship of a NALEO Conference Luncheon or Plenary Session
- Opportunity for a designated corporate representative to make welcome remarks at sponsored event
- Opportunity to include place setting mementos during Title sponsored event
- Opportunity to include corporate give-aways in conference registration bags
- Corporate logo and interactive link on the NALEO Annual Conference webpage
- Press release that includes a quote from a member of the NALEO Board of Directors or Advisors
- Photo opportunities throughout the conference with NALEO Educational Fund Board of Directors and Advisors and other prominent Latino leaders and guests
- VIP seating and designated corporate table for 10 guests at the Edward R. Roybal Legacy Gala
- Two full-page color advertisements strategically placed in the NALEO Commemorative Conference Journal
- One reserved corporate foursome at the Fifth Annual NALEO Presidential Golf Classic
- All remaining benefits listed in the Gubernatorial Sponsor Package

Congressional Sponsor Package: \$35,000 (See Congressional Sponsorship insert)

Gubernatorial Sponsor Package: \$25,000

- Recognition in the NALEO Commemorative Conference Journal, collateral conference material, and throughout the conference as a Gubernatorial Sponsor and sponsor of selected session
- Sponsorship aligned with a NALEO Conference Luncheon, Special Event, or Workshop Session
- Corporate logo on NALEO Annual Conference webpage
- One reserved and designated corporate table for 10 guests at the Edward R. Roybal Legacy Gala
- One full-page color advertisement in the NALEO Commemorative Conference Journal
- Two complimentary player passes for the Fifth Annual NALEO Presidential Golf Classic
- Complimentary Conference registrations and access to all events for 10 guests
- All remaining benefits listed in the Ambassador Sponsor Package

Ambassador Sponsor Package: \$15,000

- Recognition in the NALEO Commemorative Conference Journal, collateral conference material, and throughout the conference as an Ambassador Sponsor
- One full-page black and white advertisement in the NALEO Commemorative Conference Journal
- One complimentary player pass for the Fifth Annual NALEO Presidential Golf Classic
- Complimentary conference registrations and access to all events for 5 guests
- All remaining benefits listed in the Mayoral Sponsor Package

Mayoral Sponsor Package: \$10,000

- Recognition in the NALEO Commemorative Conference Journal, collateral conference material, and throughout the conference as a Mayoral Sponsor
- One one-half page black and white advertisement in the NALEO Commemorative Conference Journal
- Complimentary conference registrations and access to all events for 2 guests
- Corporate listing on the NALEO Annual Conference webpage
- Corporate Conference Registration check-in services at the NALEO Corporate Café

NALEO 24th Annual Conference

Disney's Contemporary Resort – Orlando, Florida

June 28-30, 2007



1. Sponsorship Information

Company Name: (Please print clearly. This is how your company name will be printed and appear in the Conference Journal.)

Company Representative:

First Name	MI	Last Name	Title	
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Email	Telephone No.
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Alternative Contact Person

First Name	MI	Last Name	Email	Telephone No.
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Billing Contact Person (If different from above):

First Name	MI	Last Name	Email	Telephone No.
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Mailing Address

City	State	Zip Code	Telephone No.	Fax No.
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2. Sponsorship Package

(Please indicate your sponsorship selection)

- | | | |
|-------------------------------------------------|-------------------------------------------------|----------------------------------------------------------|
| <input type="checkbox"/> \$65,000 Millennium | <input type="checkbox"/> \$25,000 Gubernatorial | <input type="checkbox"/> \$_____ Individual Contribution |
| <input type="checkbox"/> \$50,000 Presidential | <input type="checkbox"/> \$15,000 Ambassador | |
| <input type="checkbox"/> \$35,000 Congressional | <input type="checkbox"/> \$10,000 Mayoral | |

3. Sponsorship Agreement

In order for your application to be processed and sponsored venue confirmed (if applicable), payment must be submitted with this form. Return this form with full sponsorship amount postmarked by March 31, 2006. For further information regarding Sponsorship Opportunities, please contact Elva Pullenayegam (213)747-7606, x 140 epullenayegam@naleo.org. Please mail your completed form to: NALEO Educational Fund, Attn: Elva Pullenayegam, 1122 W. Washington Blvd. 3rd Floor, Los Angeles, CA 90015

Enclosed is our payment in the amount of \$_____

(Please make checks payable to the NALEO Educational Fund Tax ID #52-1212849)

Please charge VISA MasterCard AmEx Check

Credit Card Number: _____ Expiration Date: _____

Name as it appears on credit card: _____ Authorized Signature: _____