



**The National Association of Latino Elected and Appointed
Officials Educational Fund**

presents

Policy Institute on Healthy Communities

Denver, Colorado

April 24 - 26, 2009

***Support for this Institute was provided by a grant from
The Robert Wood Johnson Foundation in Princeton, New Jersey***



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The NALEO Educational Fund recognizes the need for strong leadership in addressing the epidemic of chronic disease and its effects across the country. Latino elected officials including state legislators, municipal officials and school board members are invited to a three-day convening to strengthen their leadership as they shape policies concerning the social and environmental factors that contribute to obesity.

With the goal of improving the health of communities across the nation, the NALEO Educational Fund will convene Latino policymakers, to discuss and share policy strategies to confront the epidemic of chronic disease, particularly childhood obesity. Presentations will include: school wellness, community design, neighborhood safety, transportation, housing, recreation, and access to affordable fresh foods. Additionally, you and your peers will participate in cross-jurisdictional dialogue, as well as identify and network with leading experts on this critical national issue.

Institute participants will have the opportunity to:

- Develop strategic alliances with elected officials from different levels of office;
- Forge partnerships with health policy experts and public officials who work to combat chronic disease;
- Work with other elected officials on strategies to build healthier communities;
- Share model initiatives and promising practices that demonstrate evidence for decreasing health disparities and improving community wellness.

The Policy Institute on Healthy Communities is part of the NALEO Educational Fund's national Healthy Communities Initiative. The goal of the Institute is to enhance the governance and policymaking success of Latino elected officials. The NALEO Healthy Communities Initiative is supported by Leadership for Healthy Communities, a national program of the Robert Wood Johnson Foundation. Leadership for Healthy Communities (LHC) is a partnership of the nation's leading governance organizations including: the American Association of School Administrators, the Council of State Governments, the International City/County Management Association, the Local Government Commission, the National Association of Counties, the National Association of State Boards of Education, the National Conference of State Legislatures, the National League of Cities, the National School Boards Association, and the United States Conference of Mayors.

We encourage elected officials from across the nation to take advantage of this unique opportunity. There is no fee for current NALEO members (\$100 annual membership fee) to attend the Institute and travel scholarships are available to cover roundtrip airfare, as well as two-night hotel. However, please note that scholarships are limited and available through a short application process. Completed application forms must be submitted by **March 13, 2009**. For more information, please contact Ms. Stephanie Ramirez, Program Manager of Constituency Services, via e-mail sramirez@naleo.org or telephone at (213)747-7606, ext. 4425.



Policy Institute on Healthy Communities

Preliminary Draft Agenda

Friday, April 24, 2009

- 2:00 - 4:00 p.m. Registration
- 4:00 - 5:00 p.m. Session I – Leadership for Healthy Communities
- 5:00 - 6:30 p.m. Introductory Networking Activity: Profile of Latino Elected Officials
- 6:30 - 8:30 p.m. Opening Reception

Saturday, April 25, 2009

- 7:30 - 8:00 a.m. Registration & Continental Breakfast
- 8:00 - 9:00 a.m. Special Breakfast Presentation: The Role of Latino Elected Leadership and the 2010 Census
- 9:00 - 10:30 a.m. Session II - Healthy Community Strategies
- 10:30 a.m. - Noon Successful Healthy Community Strategies
- Noon - 1:30 p.m. Leadership for Healthy Communities Partner Luncheon
- 2:00 - 5:00 p.m. Session III - Denver Case Study: Healthy Community Strategies in Action (*Mobile Session*)

Sunday, April 26, 2009

- 8:00 - 9:30 a.m. Special Breakfast Presentation
- 9:30 - 10:30 a.m. Session IV - Campaigning for Healthy Communities: Articulating a Tailored Vision for Change
- 10:30 - 11:30 a.m. Messaging Strategy Session
- 11:30 a.m. - Noon Reflections and Closing Remarks