

IMPACT OF THE LATINO VOTE ON KEY COMPETITIVE RACES IN THE 2010 GENERAL ELECTION

Gubernatorial Races

State	Current Office Holder	Republican Candidate	Democratic Candidate	Third Party Candidate ¹	Latino Share of Registered Voters	Margin of Victory in Last Contest
AZ	Jan Brewer (R)	Jan Brewer	Terry Goddard	N/A	14.8%	28.0%
CA	Arnold Schwarzenegger (R)	Meg Whitman	Jerry Brown	N/A	19.0%	17.0%
CO	Bill Ritter (D)	Dan Maes	John Hickenlooper	Tom Tancredo (ACP)	10.3%	17.0%
FL	Charlie Christ (I)	Rick Scott	Alex Sink	N/A	12.9%	7.0%
IL	Pat Quinn (D)	Bill Brady	Pat Quinn	N/A	7.7%	11.0%
NM	Bill Richardson (D)	Susana Martinez	Diane Denish	N/A	33.1%	38.0%
NV	Jim Gibbons (R)	Brian Sandoval	Rory Reid	N/A	12.1%	4.0%
TX	Rick Perry (R)	Rick Perry	Bill White	N/A	21.9%	9.0%

U.S. Senate

State	Current Office Holder	Republican Candidate	Democratic Candidate	Independent Candidate ¹	Latino Share of Registered Voters	Margin of Victory in Last Contest
CA	Barbara Boxer (D)	Carly Fiorina	Barbara Boxer	N/A	19.0	20%
CO	Michael Bennet (D)	Ken Buck	Michael Bennet	N/A	10.3%	4%
FL	George LeMieux (R)	Marco Rubio	Kendrick Meek	Charlie Crist	12.9%	1%
NV	Harry Reid (D)	Sharron Angle	Harry Reid	N/A	12.1%	26%
IL	Roland Burris (D)	Mark Kirk	Alexi Giannoulias	N/A	7.7%	43%

¹Independent or third-party candidates are listed only if their presence in the race will have a significant impact on the outcome.

U.S. House of Representatives

District	Current Office Holder	Republican Candidate	Democratic Candidate	Latino Share of Registered Voters	Margin of Victory in Last Contest
AZ-1	Ann Kirkpatrick (D)	Paul Gosar	Ann Kirkpatrick	10.4%	17%
AZ-3	John Shadegg (R)	Ben Quayle	Jon Hulburd	7.9%	12%
AZ-5	Harry Mitchell (D)	David Schweikert	Harry Mitchell	8.1%	9%
AZ-8	Gabrielle Giffords (D)	Jesse Kelly	Gabrielle Giffords	11.8%	12%
CA-11	Jerry McNerney (D)	David Harmer	Jerry McNerney	16.4%	10%
CA-47	Loretta Sanchez (D)	Van Tran	Loretta Sanchez	42.8%	44%
CO-3	John Salazar (D)	Scott Tipton	John Salazar	14.7%	24%
CO-4	Betsy Markey (D)	Cory Gardner	Betsy Markey	9.0%	12%
CT-4	Jim Himes (D)	Dan DeBicella	Jim Himes	9.8%	3%
FL-8	Alan Grayson (D)	Dan Webster	Alan Grayson	17.8%	4%
FL-24	Suzanne Kosmas (D)	Sandy Adams	Suzanne Kosmas	11.2%	16%
FL-25	Mario Diaz-Balart (R)	David Rivera	Joe Garcia	52.5%	6%
IL-10	Mark Kirk (R)	Robert Dold	Dan Seals	6.2%	6%
IL-14	Bill Foster (D)	Randy Hultgren	Bill Foster	10.4%	16%
NM-1	Martin Heinrich (D)	Jon Barea	Martin Heinrich	31.8%	12%
NM-2	Harry Teague (D)	Steve Pearce	Harry Teague	36.6%	12%
NV-3	Dina Titus (D)	Joe Heck	Dina Titus	13.0%	5%
NY-13	Mike McMahon (D)	Michael Allegretti	Mike McMahon	10.4%	28%
TX-17	Chet Edwards (D)	Bill Flores	Chet Edwards	9.4%	7%
TX-23	Ciro Rodriguez (D)	Francisco Canseco	Ciro Rodriguez	51.0%	14%

Note: Data on the Latino share of registered voters for every jurisdiction except for the state of California was calculated from voter file data compiled by Voter Contact Service's (VCS) National Political DataBase: <http://www.vcsnet.com>. The date of the voter files collected by VCS varies within each jurisdiction. Therefore, depending on the jurisdiction, the data on Latino registration may reflect the registration figures as of dates ranging from November 2009 to August 2010. California data were compiled from an internal analysis conducted by the NALEO Educational Fund, using the California Secretary of States's voter registration file, CALVOTER.