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- Hon. Luz Urbáez Weinberg  
*Commissioner, City of Aventura, FL*

**Executive Director**  
Arturo Vargas

† deceased  
07/09

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- Advance America
- AT&T
- Comcast
- ING
- Southwest Airlines
- Univision Communications, Inc.
- Wal-Mart Stores, Inc.
- The Walt Disney Company

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PG&E

July 21, 2009

Dear Latino Elected Official:

On behalf of the National Association of Latino Elected and Appointed Officials (NALEO) Educational Fund, we extend an invitation for you to attend the *Latino Legislative Summit on Health Disparities*, October 23-25, 2009, in Miami, Florida.

The NALEO Educational Fund invites you to enhance your understanding of health disparities in the Latino community and the intersection between state and federal health and economic policy. The Summit is an opportunity for state legislators to share model initiatives and best practices related to reducing health disparities among your constituents and throughout the nation. Expert information will include the latest research and policy recommendations from state and local agencies, the federal government, as well as health policy researchers.

The Summit will provide a two-day intensive seminar where participants will complete a curriculum that provides an overview of health economics and the impact on state health financing; information on the federal health reform discussion; state expansion strategies; the healthcare workforce development; and emerging health policy issues important to the Latino community. The Summit also includes dynamic strategy sessions in which state legislators have the opportunity to discuss and analyze policy strategies; and share model practices for effective legislative governance.

There is no fee for current NALEO members (\$100 annual membership fee) to attend the Summit and travel scholarships are available to cover roundtrip airfare, as well as a two-night hotel stay. However, note that scholarships are limited and available through a short application process. Completed application forms must be submitted by **September 11, 2009**. For more information, please contact Marcella Martinez, Director of Strategic Initiatives, at (213) 747-7606, ext. 4424, or e-mail at [mmartinez@naleo.org](mailto:mmartinez@naleo.org).

In order to take advantage of this or other NALEO programs, take a moment to become a NALEO member or renew membership using the enclosed membership form. For questions about your membership status, feel free to contact Ms. Alma Siliezar, Membership Coordinator, at (213)747-7606, ext 4428, or e-mail at [asiliezar@naleo.org](mailto:asiliezar@naleo.org).

We look forward to seeing you at the Summit and working with you to improve the health of our most vulnerable communities.

Sincerely,

  
Arturo Vargas  
Executive Director

Enclosures

[www.naleo.org](http://www.naleo.org)

1122 W. Washington Blvd., 3 <sup>rd</sup> Floor Los Angeles, CA 90015 Tel (213) 747-7606 Fax (213) 747-7664	600 Pennsylvania Ave., SE, Suite 230 Washington, DC 20003 Tel (202) 546-2536 Fax (202) 546-4121	1314 Texas Avenue, Suite 410 Houston, TX 77002 Tel (713) 228-6400 Fax (713) 228-0606	110 Wall Street, 16 <sup>th</sup> Floor New York, NY 10005 Tel (212) 480-1918 Fax (212) 480-1697
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## **National Association of Latino Elected and Appointed Officials Educational Fund**

*presents*

### **Latino Legislative Summit on Health Disparities**

**October 23-25, 2009**

**Miami, Florida**

Despite immense advances in health technology and pharmaceutical science, the nation's second largest population group continues to experience vast health disparities and poor health outcomes. The Latino community faces a health care crisis in which millions are uninsured or underinsured, while healthcare costs and the cost of coverage continue to rise. State legislators, as stewards of state government, oversee a vast range of health and health care systems and serve in key decision making roles to address policy issues related to healthcare, prevention of disease and health promotion.

Recent economic trends have compelled states to further examine the true price of health, comprised of both the cost of disease management to government entities, and the cost of healthcare coverage to individuals, families, and employers. State recognition of health and health care inequity, and state government's leadership to address health disparities, in concert with municipal and local government, has given rise to the tenure for federal healthcare reform. Given the current economic climate, Latino state legislators have the opportunity to capitalize on the momentum of the federal health reform dialogue and enhance state leadership to address health disparities.

The NALEO Latino Legislative Summit on Health Disparities will provide Latino state legislators an opportunity to enhance their understanding of health disparities and the intersection between state and federal health and economic policy.

The Summit's program will specifically cover:

- Health and Health Care Economics
- Federal Health Care Reform and Implications to State Healthcare Access Policy
- Capturing a Share of the Growing Healthcare Workforce
- Emerging Health Policy Issues: Latina HIV/AIDS, Children's Oral Health, Healthy Community Design

The Summit will assemble national experts and advocates to develop strategies and solutions to address health disparities. State legislators will receive information on the latest research and best practices; exchange legislative ideas; learn techniques for increasing funding for programs in their respective states and regions; and have the opportunity to identify and network with colleagues and experts on health policy from throughout the nation.

Latino state legislators are encouraged to take advantage of this timely opportunity. There is no fee to attend the Summit for current NALEO members. If necessary, the NALEO Educational Fund will provide those NALEO members who attend the Summit with air travel to and from Miami, Florida, as well as a two-night hotel stay and meals as part of the Summit.

For more information about the Legislative Summit on Health Disparities, contact Ms. Marcella Martinez, Director of Strategic Initiatives, at [mmartinez@naleo.org](mailto:mmartinez@naleo.org) or (213)747-7606, ext. 4424.

# NALEO Latino Legislative Summit on Health Disparities

## Preliminary Draft Agenda

### Friday, October 23, 2009

- 2:00 – 4:00 p.m.           **Forum Registration**
- 4:00 – 6:00 p.m.           **Session I – The State of States: Health and Health Care Economics**
- 6:00 – 8:00 p.m.           **Opening Reception**

### Saturday, October 24, 2009

- 8:00 – 9:00 a.m.           **Registration & Continental Breakfast**
- 9:00 – 9:30 a.m.           **Breakfast Keynote Address**
- 9:30 – 11:00 a.m.          **Session II – The Healthcare Debate: A Discussion of Federal Dialogue and the Implication to States**
- 11:00 a.m. – Noon         **Breakout Group Dialogue**  
**Influential Partnerships: The Role of Legislative Staff and Lobbyists**
- Noon – 1:00 p.m.          **Networking Luncheon**
- 1:15 – 3:00 p.m.          **Session III –Capitalizing on a “New” Labor Market: Ensuring Diversity in the Healthcare Workforce**

### Sunday, October 25, 2009

- 8:00 – 8:45 a.m.          **Networking Breakfast Buffet**
- 9:00 – 10:30 a.m.         **Session IV – Emerging Issues: Health Leadership for our Communities’ Future**
- **HIV/AIDS Trends for Latinas**
  - **Children’s Oral Health**
  - **Diabetes**
  - **Healthy Community Design**
- 10:30 a.m. – Noon         **Breakout Group Dialogue**  
**Committee Governance: Effective Strategies to Incorporate Health Disparities**
- Noon                         **Closing Remarks and Adjournment**



**APPLICATION FORM**  
 National Latino Legislative Summit  
 Miami, FL  
 October 23-25, 2009

**ALL INFORMATION REQUIRED IN ORDER TO PARTICIPATE**

Last Name:			First Name:			MI:		
Title:			Elected			Appointed		
Gender (circle one):			Party Affiliation (circle one):					
Male / Female			Democrat/ Republican/Green Party/ Other _____					
<b>CITY/DISTRICT INFORMATION</b>								
City/District:								
City/District Address:								
City:			State:			Zip Code:		
Phone:			Fax:					
City/District Web site Address:					City/District E-mail Address:			
Staff Contact:					Staff Title:			
How long have you been in office:				Council/Board Meeting/Legislative Schedule:				
City/District Profile:								
Rural			Urban			Suburban		
Constituent Population Size:					Percent Latino:			
<b>PERSONAL CONTACT INFORMATION</b>								
Address:								
City:			State:			Zip Code:		
Home Phone:			Cell Phone:			Fax:		
Personal E-Mail Address:								
Please indicate which address we should use for future mailings:								
City/ District					Personal			
<b>MEMBERSHIP INFORMATION</b>					<b>ADDITIONAL INFORMATION</b>			
Are you a current NALEO Member?					How many Legislative Summits have you participated in:			
Yes		No			0	1-2	3-4	5+

**Please FAX or MAIL by Friday, September 11, 2009, to:**  
**Arabel M. Hernandez- NALEO Educational Fund**  
**(213) 747-7606, ext. 4437 - (213) 747-7673 fax**

**PLEASE SEE ADDITIONAL INFORMATION ON REVERSE**

**APPLICATION FORM**  
National Latino Legislative Summit  
Miami, FL  
October 23-25, 2009

**APPLICATION PROCESS:**

All applicants will be notified of receipt of their application. All interested applicants should tentatively hold the Institute dates on their calendars. Selected participants will be notified in a timely manner. **Participants awarded a travel scholarship will receive a travel preference form that must be completed and returned to the NALEO Educational Fund no later than 10 calendar days from the date sent.** Once the completed travel preference form is returned to the NALEO Educational Fund, NALEO staff will work to confirm final travel and lodging arrangements. If the travel form is not received by staff within the required time, the travel scholarship will be awarded to a wait listed participant.

Please note that space is **limited**. Applicants may be placed on a wait list and will be notified of wait list status in a timely manner. If there are any cancellations, applicants will be moved from the waiting list to the acceptance process (explained above).

There is no wait list for applicants able to cover their own travel and lodging expenses.

**FEES ASSOCIATED WITH THE INSTITUTE:**

- Free for current NALEO members through travel scholarships for those whose office cannot cover cost
- \$100, if NALEO Membership is received by Friday, September 11, 2009
- \$150, if application received after Friday, September 11, 2009 (includes \$50 late application fee and \$100 NALEO membership)

**ESTIMATED COST OF INSTITUTE PARTICIPATION:**

- \$1,000 (includes travel, meals and lodging)

**Please FAX or MAIL**  
**by Friday, September 11, 2009 to:**

**NALEO Educational Fund**  
**Attn: Arabel M. Hernandez**  
**1122 W. Washington Blvd., 3<sup>rd</sup> Floor**  
**Los Angeles, California 90015**  
**(213) 747-7606 ext. 4437; (213) 747-7673 Fax**



# National Association of Latino Elected and Appointed Officials

The leadership organization of the nation's more than 6,000 Latino elected and appointed officials

## Personal Information

Last Name \_\_\_\_\_ First Name \_\_\_\_\_ Middle \_\_\_\_\_

Title \_\_\_\_\_  Elected  Appointed  Staff  Other

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Telephone \_\_\_\_\_ Wk Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

Ethnicity \_\_\_\_\_  Male  Female

## Jurisdiction/Office Information

Jurisdiction / District Name \_\_\_\_\_

Address \_\_\_\_\_  Check box to mail all correspondence to this address

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Political Party \_\_\_\_\_ Staff Contact \_\_\_\_\_ Term Expiration Date \_\_\_\_\_

### Membership Level:

- \$1000 Lifetime Membership (Dues paid only once for a lifetime of benefits)  
 \$100 Individual Member Level (Renewable annually from date of enrollment)

### Method of Payment (Federal Tax ID #52-1212849)

- Check/money order enclosed (payable to: NALEO Educational Fund)  
Charge my:  Visa  MasterCard  Discover  American Express

Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

Please fax or mail completed application with payment to:  
NALEO Member Services • 1122 W. Washington Blvd., Third Floor Los Angeles, CA 90015 • Tel: (213) 747-7606 Fax: (213) 747-7664

[www.naleo.org/join](http://www.naleo.org/join)



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# LEAD. GOVERN. CONNECT.

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“NALEO members represent all political parties, all levels of government, and diverse constituencies – from urban centers to rural communities. NALEO continually offers elected officials unique networking and training opportunities aimed at enhancing our *leadership* skills.”

— **Honorable Sylvia R. Garcia**  
**NALEO President**  
**Commissioner, Harris County, Texas**

“As a member of NALEO, I have been provided with many opportunities to broaden my leadership, *governing*, and policy-making skills through the NALEO Education Leadership Initiative, the National Institute for Newly Elected Officials and the Annual Conference. As a school board member from a small and rural district, I have met and worked with many Latino officials from the city, state and federal levels at NALEO seminars. This networking connects our roles and responsibilities as elected officials to provide excellent leadership.”

— **Honorable Cynthia Matus-Morriss**  
**President, Patagonia Elementary School Board**  
**Patagonia, Arizona**

“We measure our success as we grow our NALEO membership base. We share ideas, experiences, policy issues, and best practices that have worked in different areas of the country. NALEO provides an incredible networking opportunity to *connect* with other Latino public servants.”

— **Honorable Rafael M. Anchía**  
**Chairman, NALEO Educational Fund**  
**Texas State Representative**

**JOIN NALEO** The National Association of Latino Elected and Appointed Officials (NALEO) is the largest network of Latino public servants and community leaders committed to improving the lives of Latinos in the United States. NALEO members are eligible to attend the NALEO Educational Fund’s various policy institutes and trainings which provide Latino elected and appointed officials with the opportunity to develop skills and solutions to address the issues facing our communities, from education and health, to housing and public safety. NALEO members receive discounts to the NALEO Annual Conference, and are the first to receive NALEO Educational Fund policy updates and research publications.

For more information on NALEO or how to join the largest network of Latino elected and appointed officials, contact:  
NALEO Member Services Department, (213) 747-7606 or visit [www.naleo.org/join](http://www.naleo.org/join).

[www.naleo.org/join](http://www.naleo.org/join)