



Edward R. Roybal
LEGACY GALA

A NALEO TRIBUTE RECEPTION IN HONOR OF

MAYOR OF LOS ANGELES

THE HONORABLE

ANTONIO R. VILLARAIGOSA

THURSDAY, DECEMBER 15, 2011

6:00 - 8:00 PM

JW MARRIOTT LOS ANGELES



The NALEO Educational Fund is proud to announce that
Mayor of Los Angeles, the Honorable Antonio R. Villaraigosa,
will serve as recipient of the NALEO 2012
Edward R. Roybal Award for Outstanding Public Service.

Edward R. Roybal
L E G A C Y G A L A

The NALEO Educational Fund is proud to announce that Los Angeles Mayor, the Honorable Antonio R. Villaraigosa, will receive the NALEO 2012 Edward R. Roybal Award for Outstanding Public Service.

In recognition of your leadership in the Los Angeles community, we invite you to join us as a sponsor of the *NALEO Tribute Reception in Honor of Mayor Antonio R. Villaraigosa* to be held on Thursday, December 15, 2011 at the JW Marriott Los Angeles. This special evening will bring the Edward R. Roybal Gala festivities to life in the community that the Mayor represents and will give colleagues, close friends and family, community leaders and local elected officials the opportunity to honor the Mayor's achievement in this special way.

The NALEO Educational Fund will make the formal presentation of the Edward R. Roybal Award for Outstanding Public Service to Mayor Villaraigosa at the NALEO Edward R. Roybal Legacy Gala on Wednesday, February 8, 2012, at the Andrew W. Mellon Auditorium in Washington, D.C.

Please consider joining us as sponsor of this special evening.

SPONSORSHIP OPPORTUNITIES

RECEPTION HOST - \$20,000

RECEPTION HOST BENEFITS – LOS ANGELES, CA

- Host of the *NALEO Tribute Reception in Honor of Mayor Antonio R. Villaraigosa*
- Recognition as Reception Host on official reception invitation (deadline of October 28, 2011)
- Opportunity to make Welcome Remarks during Reception
- Recognition as Host on signage and in printed program (deadline of October 28, 2011)
- Corporate logo featured on strategically positioned screens
- Access to the Reception for ten sponsor representatives

RECEPTION HOST BENEFITS – WASHINGTON, DC

- One reserved table of ten with adjacent seating to Honoree at the Edward R. Roybal Legacy Gala
- Table tent card with corporate listing
- One full-page Antonio R. Villaraigosa Tribute Level ad in Gala journal (deadline of January 20, 2012)
- Recognition in the Edward R. Roybal Legacy Gala Dinner Program as Reception Host
- Branding on the Edward R. Roybal Legacy Gala website at the Antonio R. Villaraigosa Tribute Level
- Special recognition in the Gala edition of the NALEO e-newsletter
- Corporate logo featured on strategically positioned video screens
- Listing on professionally designed Gala signage as sponsor at the Antonio R. Villaraigosa Tribute Level

RECEPTION PATRON - \$10,000

RECEPTION PATRON BENEFITS – LOS ANGELES, CA

- Patron of the NALEO Tribute Reception in Honor of Mayor Antonio R. Villaraigosa
- Recognition as Patron on official reception invitation (deadline of October 28, 2011)
- Acknowledgement by NALEO Leadership during Reception program
- Recognition as Patron on signage and in printed program (deadline of October 28, 2011)
- Corporate logo featured on strategically positioned screens
- Access to the Reception for six sponsor representatives

RECEPTION PATRON BENEFITS –WASHINGTON, DC

- Two tickets to the Edward R. Roybal Legacy Gala on Wednesday, February 8, 2012
- Recognition in the Edward R. Roybal Legacy Gala Dinner Program as Reception Patron
- Special recognition in the Gala edition of the NALEO e-newsletter

RECEPTION SPONSOR - \$5,000

RECEPTION SPONSOR BENEFITS – LOS ANGELES, CA

- Sponsor of the NALEO Tribute Reception in Honor of Mayor Antonio R. Villaraigosa
- Acknowledgement during Reception program
- Recognition as Sponsor on signage and in printed program (deadline of October 28, 2011)
- Corporate listing featured on strategically positioned video screens
- Access to the Reception for four sponsor representatives

RECEPTION SPONSOR BENEFITS –WASHINGTON, DC

- Recognition in the Edward R. Roybal Legacy Gala Dinner Program as Reception Sponsor
- Special recognition in the Gala edition of the NALEO e-newsletter

RECEPTION FRIEND & SUPPORTER - \$2,500

RECEPTION FRIEND & SUPPORTER BENEFITS – LOS ANGELES, CA

- Friend & Supporter of the NALEO Tribute Reception in Honor of Mayor Antonio R. Villaraigosa
- Acknowledgement during Reception program
- Recognition as Friend & Supporter on signage and in printed program (deadline of October 28, 2011)
- Access to the Reception for two sponsor representatives

RECEPTION FRIEND & SUPPORTER BENEFITS –WASHINGTON, DC

- Recognition in the Edward R. Roybal Legacy Gala Dinner Program as Reception Friend & Supporter

ABOUT THE EDWARD R. ROYBAL AWARD FOR OUTSTANDING PUBLIC SERVICE

The Edward R. Roybal Award for Outstanding Public Service is presented annually to honor individuals who have distinguished themselves in service to the nation and the Latino community. Mayor Antonio R. Villaraigosa's public service record mirrors the life of NALEO's founder Edward R. Roybal, with several shared leadership examples including the development of initiatives for the benefit and improvement of Los Angeles and its community members, and an unwavering commitment to the City's most vulnerable populations.

Mayor Villaraigosa is also recognized for his exceptional skill at building broad bi-partisan coalitions to address the issues facing the City, and is considered one of the principal Latino political voices in the country. In 1994, Mayor Villaraigosa was elected to the California State Assembly and within his first term, was selected to serve as Democratic Assembly Whip and Assembly Majority Leader. In 1998, just four years after entering the Assembly, Mayor Villaraigosa was chosen by his colleagues to be the first Speaker of the Assembly from Los Angeles in 25 years.

While Speaker, Mayor Villaraigosa oversaw the passage of landmark state legislation around the modernization of public schools, and the California "Healthy Families" program, an historic initiative that ensured access to quality healthcare for over a half a million children in the state.

In 2003, Mayor Villaraigosa was elected to public office to represent the 14th District seat on the Los Angeles City Council. During his tenure, Mayor Villaraigosa championed many of the issues he is addressing today, as Mayor, and is widely credited for creating public access to the City's transportation system, helping establish green space in Los Angeles urban communities, and advocating funding for

the Arts. In 2005, Mayor Villaraigosa assumed office as the 41st Mayor of the City of Los Angeles and the City's first Latino mayor since 1872.

Mayor Villaraigosa has dedicated a large share of his term to reforming Los Angeles' public school system given his conviction that the City of Los Angeles' success will be measured by the opportunities children have to access a quality education. His tireless efforts to improve the quality of life for the Latino community and increasing opportunities for a new generation of Latino leaders are in the same spirit of service as the work of the late Congressman Roybal.



Edward R. Roybal
LEGACY GALA

To secure your sponsorship package, please contact the
NALEO Development department at (213) 765-9446 or via email
at development@naleo.org.

www.naleo.org/royballegacygala